

CORPORATE AND TEAM COACHING WITH MARIE

Marie holds space for organizations seeking to gain clarity in the areas of organizational culture and brand definition, including but not limited to the following:



MISSION / VISION

What is our 20 year vision and how does it relate to the actions we as an organization are taking now? Who do we have to be to create the vision we seek?

PSYCHOLOGICAL SAFETY

How do we create that on our team? How have we experienced comfort in saying the things that need to be said (calling forth)? What does it look like to create a safe space for our ideal clients to speak freely and seek support from our brand?

AVATAR & IDENTITY WORK

Who is our brand for? What is the one problem the company solves and the one solution that it provides? What does the ideal client look like (demographics and psychographics)? Where do team members' individual brands stand as distinct from the whole? Where do they align?

UNCONSCIOUS BIAS

What are our blind spots? Examination of unconscious bias through the lens of human psychology and neuroscience. Accepting bias as human, identifying where it shows up for our team and strategies for taking action moving forward.

IN AND OUT

Exploration of In groups and Out groups as part of larger conversation about inclusion. When have you been in an out group? What was the experience of that? Creating empathy by examining our own excluding behaviors and further examination of where that shows up (branding, copy, online presence)

COMPANY TRANSPARENCY

Where does bias show up in company wide decisions? Examining how decisions are made and bringing awareness to the facts, the bias and the decisions that follow. This is a case study driven topic.

MICROMESSAGING

What are the subtle ways that we make others feel seen or not seen? How will we hold ourselves accountable to increasing micro affirmations and decreasing microaggressions in how the brand relates and communicates with potential and current clients?

BYSTANDERS, ALLIES, ACCOMPLICES

Bystander bias and what it means to witness microaggressions, speak up for others and be in action for others. Where does the behavior of the brand show up in real time conversations about diversity, equity, inclusion and belonging?

Format includes panel moderation, coaching for your internal panel moderators, and leadership team coaching. Custom workshop series can be created upon request. [More info about Marie](#)

Request an exploratory conversation about [Coaching for your Team](#)